

CONTRACT

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

Davis Group
4201 Bee Caves Rd
Suite C-101
Austin, TX 78746

Contract / Revision 577008 /		Alt Order #
Product		
Contract Dates 09/25/12 - 09/26/12		Estimate # 1299
Advertiser Healy-Abrams/D/Congress		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Barb Toth	Sales Office Cleveland Natio
Special Handling		
Demographic Adults 25-54		
IDB# 8523	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/25/12	09/26/12	M-F 10a-11a	10a-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$350.00			
N 2	8	09/25/12	09/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,900.00			
N 3	8	09/25/12	09/26/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TW----				2	\$2,200.00			
N 4	8	09/25/12	09/26/12	M-F 730-8p	730p-8p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TW----				2	\$2,000.00			
N 5	8	09/25/12	09/26/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$2,600.00			
Totals											7	\$13,250.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/26/12	7	\$13,250.00	\$11,262.50
Totals	7	\$13,250.00	\$11,262.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Meenah Hulsen,

being/on behalf of: Joyce Healy Abrams, a legally

qualified candidate of the Democratic political

party for the office of: Ohio Congressional District 7

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Healy-Abrams for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

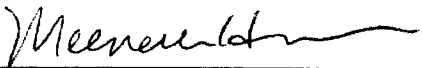
The name of the treasurer of the candidate's authorized committee is:

Jennifer Brunner; PO Box 76738, Canton, OH 44718; 330-353-8827

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8-30-12 
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Healy-Abrams for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

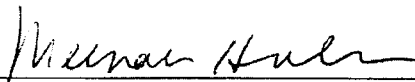
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Meenah Hulsen

printed name

8-30-12

date

JOE SLADE WHITE & CO., INC.
TIME BUY ACCOUNT
4213 NORTH BUFFALO STREET, SUITE 2
ORCHARD PARK, NY 14127



10556

PAY

WJW

TO THE
ORDER OF

Thirteen Thousand Four Hundred Seventy-Two and 50/100*****

09/21/12

DATE

**13,472.50

WJW

5800 S. Marginal Road
Cleveland, OH 44103

Joe Slade White
AUTHORIZED SIGNATURE

⑈010556⑈ ⑆022000046⑆ 8890154902⑈

JOE SLADE WHITE & CO., INC. TIME BUY ACCOUNT

10556

WJW

09/21/12

Abrams 9/25-9/26/12

13,472.50

577008 11262.50
577006 2,210.00

Timebuy Checking -

13,472.50